

Hello All NM MESA Advisors-

After working out a set process for distribution, your web design software is here as promised! Below and attached are important instructions to access and download available software. Over the next couple of days, I will be working to grant access to all of our NM MESA programs so all programs should be getting their "access" email by Wednesday, November 25th. Please review that attached instructions for download VERY carefully! Any problems on download, please contact the Microsoft contact listed.

Also with this software, we are excited to announce the launch of a brand new competition that you can do from your school site. General information is below and a full FAQ document is attached. There is no limit to the number of teams from your school so please get involved! This is an exciting opportunity for your NM MESA program.

Great Technology Opportunity exclusively for New Mexico High School Students!

Free Expression® Studio Web Design Software

- Expression is an easy-to-use professional tool that enables students to create modern interactive Web sites
- Install Expression Studio Web software on EVERY instructional computer in your school
- Students can install this software on their personal computers also
- Teachers will have access to the software through electronic download

Free teaching and learning materials

Quick Start Expression Web tutorials make learning quick, fun, and easy
All tutorials and curriculum units are "teacher-created and student-tested"
<http://expression.microsoft.com/education>

Receiving Expression Studio Software

Each MESA teacher will receive an email messages from the e-academy announcing "Your MSDNAA High School Program WebStore has been created." Each message is an invitation to register as the "User" of the account for that MESA group. *PLEASE NOTE: Email invitations will be sent to the emails on file in MIMS as of 11/23/2009.*

The e-academy and eLMS are the Microsoft organizations that provide the web service – known as WebStore - through which directors and teachers can download the Expression Web software to install on the computers in the labs and to distribute to students as they see fit.

The "Administrator" of each account is Anita Gonzales. Anita, as an administrator, can download software and add "Users" (MESA teachers) to the account who can also download software. Only Anita can add users.

But as a way of a preview, here is what you will do when you receive the invitation from e-Academy:

- Click on the "registration URL"
- Complete your registration as a "User" of the account.
- Refer to the **Quick-start for Users guide** attached to this message for downloading instructions.

The software is selected in the WebStore much like any online purchasing transaction with a shopping cart, etc. There is no cost for the software. After the software is selected and the transaction is complete, a download link will be available.

Teachers can either download and install on their computer, OR download an ISO file that can be installed on a server and pushed out to computers in a lab, OR burned to a DVD and installed to multiple computers thru a typical installation wizard. **Burning a DVD and installing from the disc is perhaps the easiest in many situations.** If you do not have the ability to download the software and/or burn a DVD, please contact your Regional Coordinator. They will be given disks that will have the ability to load software onto your selected computer(s). This can be done at your site visit or can be checked out.

If any MESA advisors would like to be “Administrators” on the account also, they need to contact Anita Gonzales. There are additional requirements to being an administrator, but the access can be given so that they user accounts can be created for students if desired rather than use the DreamSpark program. (NOTE: Information on DreamSpark was previously distributed and will be available on our NM MESA website. Through this program software can also be distributed to students at both MS and HS). The alternative is for MESA teachers to burn a few DVDs of the software and check them out to students (like a library book) so that students can have the software on their personal computer. This is perfectly allowable thru the MSDN AA licensing agreement. However, students must return the DVD to the teacher.

If you have any questions about the registration process contact Pat Phillips v-paphil@microsoft.com

Microsoft® bliink® Web Design Contest

- Exclusively for New Mexico high school and middle school MESA students 13-19 years of age
- Prizes include cash and Zune media players
- Ideal for in-class activity or out-of-class project
- Contest Opens: 12-2-09
- Registration deadline: **February 10, 2010** (students are not obligated to submit a Web site)
- Submission deadline: **March 4, 2010** (Web sites must be submitted by this date)
- Access code: NMMESA
- Visit <http://www.bliinkcontest.com/> for more details.