



NMSU Innoventure

2011-2012

Program Introduction

Innoventure Overview

- STEM focused program
- Combines engineering and science skills with business concepts
- No other program like it in the country
- Aligns with state standards and benchmarks
- Develops innovative thinking practices in students
- Develops an understanding of entrepreneurship and business ownership which is only becoming more important in our economy



Innoventure Overview

Students must create the following:

- Working prototype
 - Should function as it is intended to function in a real-world situation
 - Can be made to scale
- Logbook
 - Done at least weekly
 - Shows a record of the design and project process
- Business Plan
 - Template on the network
 - Don't leave for the last minute!
- Marketing
 - Fill out marketing workbook
 - Create a marketing device that somehow uses technology

Innoventure Overview

- Oral Presentation
 - Demonstrate prototype
 - Demonstrate marketing device
 - All members of the team must participate
- Project Showcase
 - People come to see the projects
 - Each team member needs 10-20 business cards
 - Create a brochure and have 20 available for people to pick up

Logbook Entries

- Done weekly
- Uploaded to the network (believe us, this is really the best way)
- Keeps the team on task (or it should)
- Not all sections must be filled out every week
- Save a copy before uploading!



The Theme

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THEME 2011-2012

Imagine your principal has come to your class and announced your school will be starting a small farm. The challenge is for your team to develop an innovative product for use on the farm. This product should be developed for use in any very small scale, urban or school farm so that it may be sustainable and efficient.



The Network www.innoventurenetwork.org

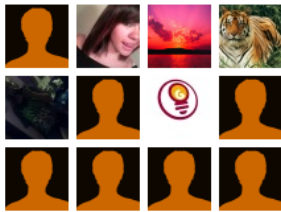
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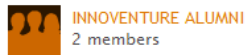
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MEMBERS



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INNOVENTURE ALUMNI
2 members

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Innoventure fosters the spirit of invention, innovation, and entrepreneurship in New Mexico by providing new generations of innovators with skills in technical design along with business savvy.

INNOVENTURE UPDATES

Last Updated 7/29/2011 at 9:53 a.m.

Welcome! We are gearing up for Innoventure 2011-2012, and we hope you are as excited about the competition as we are!

Innoventure is a semester long competition that encourages participants to use math, science, engineering, and technology skills to solve real-world problems.

Innoventure has two main components, the technical component and the business component. The technical component is related directly to the invented product. This includes a prototype design, the design process, and logbook entries. The business component relate to business, and includes a business plan, marketing plan, and the oral presentation or "business pitch".

Welcome to
NMSU Innoventure

Sign Up
or Sign In



NEW TO THE NETWORK?

Please check out our [Network Code of Conduct](#).

NEED HELP?

Need help getting around the Network? Check out the [Innoventure Network How-To page](#).

Do you have a question? Need help with your business plan or prototype?

Innoventure Chat will begin on August 15, 2011 and will take place every week through the final competition.

Innoventure Chat Hours

Sundays, Mondays, and

The Network

SIGN UP FOR NMSU INNOVENTURE Apply for membership now. If you're already a member, [sign in](#).

CREATE A NEW ACCOUNT...

Email Address


Password

Retype Password

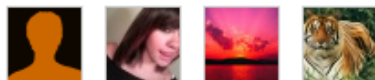

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liv articles

Type the two words:

 stop spam. read books.

ABOUT NMSU INNOVENTURE

...and 463 more

NMSU Innoventure is a social network

The Network

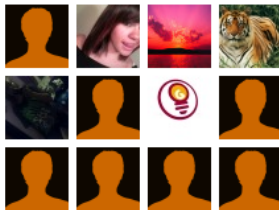
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Find necessary information on these pages

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NETWORK HOW-TOS

These PowerPoint presentations are step-by-step guides on how to do things on the Innoventure Network. If you still have questions after you have checked out the presentations, send your questions to [Erika Dunn](#).

- [How to Upload Documents to Your Group Wall](#)
 - [How to Use the Innoventure Chat Feature for Innoventure Q&A](#)
 - [How To Use the Group Discussion Feature](#)
 - [How to Submit Fall Feedback](#)
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Schedule of Events

September 13 Tuesday

Innoventure Fall Workshop

September 13, 2011 at 7am to September 15, 2011 at 4pm – Conference Call

September 30 Friday

Registration Deadline all day – Innoventure Network

November 4 Friday

Fall Feedback Due

November 4, 2011 all day – Innoventure Network

January 9 Monday

Final Competition Workshop

January 9, 2012 at 7am to January 27, 2012 at 3pm – To Be Determined

March 2 Friday

Business Plans Due

March 2, 2012 all day – Innoventure Network

March 9 Friday

Final Competition

March 9, 2012 all day – Hotel Encanto, Las Cruces, NM

Fall Feedback

- Template on the network
- Preliminary to decide who makes it to the final competition
 - So make it great!
 - Encourage students to have a language arts teacher review it
- Upload to the network on November 4th
 - There is a lot of traffic on the upload dates, be early if at all possible!
 - If you have major difficulties uploading, we will accept them via e-mail
- Notification of acceptance to Final Competition November 11th
- As soon as teams are notified, supply check cards will be mailed out

Final Competition Workshop

- Between January 9 and January 27
 - In person meetings with each team
 - Meetings will be scheduled sometime in December
 - We'll try to make the most efficient use of time and travel, so the more flexible you can be, the more flexible we will also try to be
- To make the most use of this workshop
 - Have a good draft of the business plan
 - Be ready to show work on the prototype
 - Have marketing workbook mostly done if not done
 - Have work done on marketing device
 - Be ready and willing to take advice and continue with the hard work!



Questions?

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